

## **Executive Summary**

81008 (PUEBLO) 81008 (PUEBLO, CO) Geography: ZIP Code

	81008 (PUEBLO, CO)
Population	
2000 Population	6,464
2010 Population	9,176
2013 Population	9,368
2018 Population	9,708
2000-2010 Annual Rate	3.57%
2010-2013 Annual Rate	0.64%
2013-2018 Annual Rate	0.72%
2013 Male Population	47.7%
2013 Female Population	52.3%
2013 Median Age	38.1

In the identified area, the current year population is 9,368. In 2010, the Census count in the area was 9,176. The rate of change since 2010 was 0.64% annually. The five-year projection for the population in the area is 9,708 representing a change of 0.72% annually from 2013 to 2018. Currently, the population is 47.7% male and 52.3% female.

## Median Age

The median age in this area is 38.1, compared to U.S. median age of 37.3.

Race and Ethnicity	
2013 White Alone	78.8%
2013 Black Alone	2.7%
2013 American Indian/Alaska Native Alone	1.6%
2013 Asian Alone	2.3%
2013 Pacific Islander Alone	0.2%
2013 Other Race	11.0%
2013 Two or More Races	3.4%
2013 Hispanic Origin (Any Race)	39.6%

Persons of Hispanic origin represent 39.6% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.5 in the identified area, compared to 62.1 for the U.S. as a whole.

Households	
2000 Households	2,600
2010 Households	3,885
2013 Total Households	3,978
2018 Total Households	4,137
2000-2010 Annual Rate	4.10%
2010-2013 Annual Rate	0.73%
2013-2018 Annual Rate	0.79%
2013 Average Household Size	2.35

The household count in this area has changed from 3,885 in 2010 to 3,978 in the current year, a change of 0.73% annually. The five-year projection of households is 4,137, a change of 0.79% annually from the current year total. Average household size is currently 2.35, compared to 2.35 in the year 2010. The number of families in the current year is 2,538 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



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Median Household Income	
2013 Median Household Income	\$50,233
2018 Median Household Income	\$58,941
2013-2018 Annual Rate	3.25%
Average Household Income	
2013 Average Household Income	\$61,513
2018 Average Household Income	\$71,695
2013-2018 Annual Rate	3.11%
Per Capita Income	
2013 Per Capita Income	\$26,175
2018 Per Capita Income	\$30,605
2013-2018 Annual Rate	3.18%
Households by Income	

Current median household income is \$50,233 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$58,941 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$61,513 in this area, compared to \$71,842 for all U.S households. Average household income is projected to be \$71,695 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$26,175 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$30,605 in five years, compared to \$32,073 for all U.S. households

Housing	
2000 Total Housing Units	2,753
2000 Owner Occupied Housing Units	2,074
2000 Owner Occupied Housing Units	526
2000 Vacant Housing Units	153
2010 Total Housing Units	4,214
2010 Owner Occupied Housing Units	2,689
2010 Renter Occupied Housing Units	1,196
2010 Vacant Housing Units	329
2013 Total Housing Units	4,289
2013 Owner Occupied Housing Units	2,599
2013 Renter Occupied Housing Units	1,379
2013 Vacant Housing Units	311
2018 Total Housing Units	4,400
2018 Owner Occupied Housing Units	2,691
2018 Renter Occupied Housing Units	1,446
2018 Vacant Housing Units	263

Currently, 60.6% of the 4,289 housing units in the area are owner occupied; 32.2%, renter occupied; and 7.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 4,214 housing units in the area - 63.8% owner occupied, 28.4% renter occupied, and 7.8% vacant. The annual rate of change in housing units since 2010 is 0.79%. Median home value in the area is \$151,964, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 5.55% annually to \$199,111.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.